Normalisation – a big idea

Who decides what is normal?



Normalisation was an idea born in the 1960s in Denmark and Sweden

It started with Normal Patterns for Living

- Many people lived in institutions, away from their homes and families
- They lived, worked and played in the same place *all their lives*
- This wasn't normal and needed to change

But it changed

• Wolf Wolfensberger said that much **more** needs to change

Stigma

- Wolf Wolfensberger believed that people with learning disabilities *are seen to be* different, not 'normal', like other people
- This marks them out as different, not 'normal'
- Maybe even as a 'burden' or 'danger'
- They get a label like learning disability or 'special needs'
- This label 'devalues' them shows they don't have worth
- This is stigma
- The way to change this is to help them 'pass' as normal, to hide the thing that makes them different





How to change things

- Wolfensberger believed that the way to make things better was to help people 'pass' as 'normal'
- They should be friends with 'normal' people, not with other people with learning disabilities

Live in ordinary houses, not hospitals or hostels



Normal....

- Question: what do you understand by normal? Let's collect your ideas
- (Can mean many different things...What is usually or typically expected AND what is socially acceptable

Proper jobs, not day centres



'Integration' - Use the services everyone uses, not special services



Dress smartly, don't look childish





Look good in 'valued social roles'

Five Accomplishments – a way to judge how well services are doing



Label Jars, Not People

Thinking points

Is the label the problem?

What is normal?

Is it good to celebrate difference rather than hide it?

Who looks normal?